

No	Trips (s)	Type of Media	Company	Featured in	Distribution	Viewership/ Circulation	Date Featured	Direct link
1	K2	Newspaper/Monthly Sports Publication	The Guardian	The Observer Sports Monthly	UK, International	351031	August 31st, 2008	http://www.guardian.co.uk/sport/2008/aug/31/9
2	K2	Television	CBS Evening News	Evening News with Katie Couric	International	8,000,000 Viewership	August 6th, 2008	http://www.cbsnews.com/video/watch/?id=4326363n
3	K2	Newspaper	The Los Angeles Times	Los Angeles Times	International	1101981	August 7th, 2008	http://articles.latimes.com/2008/aug/07/local/me-k27
4	K2	Internet	CBS Evening News	In Depth Internet Story; Evening News with Katie Couric	International	7600000	August 6th, 2008	http://www.cbsnews.com/stories/2008/08/06/eveningnews
5	K2	Documentary	Discovery Channel	K2 Documentary	International	273000	March 25th, 2009	Released March 25th, 2009 on Discovery Channel; 10pm
6	K2	Magazine	Men's Journal	Men's Journal	National	700000	October 12th, 2008	http://www.mensjournal.com/k2
7	K2	Documentary	Brook Lapping	K2 Documentary	International		TBA	To Be Released
8	K2	Newspaper	New York Times	New York Times	International	1438545	August 5th, 2008	http://www.nytimes.com/2008/08/05/world/asia/05K2.html
9	K2	Blog	Los Angeles Times Blog; Outposts	Outposts	World Wide Web	18800000	August 5th, 2008	http://latimesblogs.latimes.com/outposts/2008/08/healing-time-fo.html
10	K2	Radio	National Public Radio (NPR)	Day to Day	National	20000000	August 5th, 2008	http://www.npr.org/templates/story/story.php?storyId=93301826
11	K2	Radio	BBC World Service: Radio 4	Outlook	International	9800000	August 6th, 2008	Only was Available week of airing on BBC website
12	K2	Radio	KNX1070 (CBS News Radio)	Interview with David Singer	National	150000	August 6th, 2008	http://www.knx1070.com/topic/play_window.php?audioType=Episode&audioId=2803
13	K2	Magazine	Outside Magazine	Outside Magazine Blog	World Wide Web	650000	August 11th, 2008	http://outside-blog.away.com/blog/2008/08/was-the-k2-acci.html
14	K2	Newspaper	International Herald Tribune	International Herald Tribune	International	242073	August 5th, 2008	http://www.iht.com/articles/2008/08/05/asia/06k2
15	K2	Newspaper	The Times	Sunday Times Ireland	Ireland, UK	1202235	August 10th, 2008	http://www.timesonline.co.uk/tol/news/world/ireland/article445
16	K2	Newspaper	Sunday Independent	Sunday Independent, Ireland	Ireland, UK	225403	August 27th, 2008	http://www.independent.ie/world-news/asia-pacific/k2--the-real-story-1463937.html
17	K2	Newspaper	Chicago Tribune	Chicago Tribune	Regional	541663	August 4th, 2008	http://archives.chicagotribune.com/2008/aug/04/nation/chi-k2-avalanche_04aug04
18	K2 Presentation	Newspaper	Sun Sentinel			339728	December 7th, 2008	http://www.sun-sentinel.com/topic/la-tr-films7-2008dec07,0,6144131.story

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19	K2 Presentation	Newspaper	Los Angeles Times	Los Angeles Times; Travel Section	National	1101981	December 7th, 2008	http://travel.latimes.com/articles/la-tr-films7-2008dec07
20	K2	Television	KTTV/KCOP	Fox-11 News	Southern California		August 4th, 2008	http://www.myfoxla.com/dpp/news/Hermosa_Beach_N
21	K2	Television	KTTV/KCOP	Fox-11 News	Southern California		August 17th, 2008	http://www.myfoxla.com/dpp/news/Deadly_K2_Expedi
22	K2	Television	KTTV/KCOP	Good Day LA	Southern California	70000	August 19th, 2008	http://www.myfoxla.com/dpp/about_us/Local_K2_Clim
23	K2	Television	KTTV/KCOP	Fox 11- News	Southern California		August 17th, 2008	http://www.myfoxla.com/dpp/news/Survivor_in_K2_Av
24	K2	Television	KTLA	KTLA Morning News	Southern California	58000	August 5th, 2008	http://www.ktla.com/pages/video/?clipId=2774006&topVideoCatNo=u
25	K2	Television	KTLA	KTLA Morning News	Southern California	58000	August 18th, 2008	http://www.ktla.com/pages/video/?clipId=2813327&topVideoCatNo=u
26	K2	Internet	TMZ	TMZ	International	3100000	August 17th, 2008	http://www.t TMZ.com/2008/08/18/avalanche-survivor-once-frostbitten-not-shy/
27	K2	Blog	Richard's Notes.org	richardsnotes.org	World Wide Web		August 6th, 2008	http://www.richardsnotes.org/archives/2008/08/06/nicholas-rices-k2-journal-and-photos/
28	K2	Blog	Woman Wondering	Woman Wandering Blog	World Wide Web		August 5th, 2008	http://womanyondering.blogspot.com/2008/08/nick-rices-latest-dispatch-from-k2.html
29	K2	Newspaper	The Daily Breeze	The Daily Breeze	Southern California	70000	August 4th, 2008	http://www.dailybreeze.com/ci_10099627
30	K2	Newspaper	The Guardian	The Guardian; World News	United Kingdom	351031	August 5th, 2008	http://www.guardian.co.uk/world/2008/aug/05/pakistan.climbingholidays
31	K2	Television	CBS-2/KCAL-9		Southern California		August 5th, 2008	http://cbs2.com/local/K2.climber.deaths.2.788523.html
32	K2	Television	CBS News	CBS News	National	7600000	August 5th, 2008	http://cbs2.com/national/K2.avalanche.rescue.2.788798.html
33	K2	Television	CBS News	CBS News	National	7600000	August 5th, 2008	http://cbs2.com/local/K2.climber.deaths.2.788523.html
34	K2	Television	Associated Press	CBS News	National	7600000	August 4th, 2008	http://cbs2.com/national/k2.climbers.missing.2.786892.html
35	K2	Television	Associated Press	CBS News	National	7600000	August 3rd, 2008	http://cbs2.com/national/k2.climbers.missing.2.786549.html
36	K2	Magazine	A' Magazine	A' Magazine	Italy			
37	K2	Blog	Norit Expedition	Norit Expedition Blog	Netherlands (Holland)		August 2nd, 2008	http://www.noritk2.nl/2008/08/02/emergency-update-0345-hr-k2/
38	K2	Blog	Meta Filter	Meta Filter Blog	World Wide Web		August 6th, 2008	http://www.metafilter.com/73897/K2-The-night-will-be-long-but-beautiful

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39	K2	Magazine	The Industry Standard	The Industry Standard; Software and Web	National	100000	August 6th, 2008	http://www.thestandard.com/news/2008/08/06/k2-disaster-news-came-location-blogger
40	K2	Online Climbing News	explorersweb	k2climb.net, mounteverest.net	International	2000000	August 15th, 2008	http://www.k2climb.net/news.php?id=17497
41	K2	Newspaper	The Daily Breeze, Associated Press	The Daily Breeze; Cover Story	Southern California	70000	August 5th, 2008	http://www.dailybreeze.com/ci_10110529
42	K2	Magazine	Climbing Magazine	Climbing Magazine: Epics Issue (No. 270)	National	44329	October, 2008	http://www.climbing.com/community/perspective/courag
43	K2	Blog	Watershed News	Watershed News Wire	National Newswire		August 5th, 2008	http://watershednews.blogspot.com/2008/08/k2-redux.html
44	K2	Newspaper	New York Times	New York Times	International	1000665	August 5th, 2008	http://www.nytimes.com/2008/08/05/world/asia/05K2.html?partner=rssnyt&emc=rss
45	K2	Blog	National Geographic	National Geographic Adventurer	National	600000	Unknown	http://ngadventure.typepad.com/blog/news-k2-death-trap-is-sec.html
46	K2	Blog	Blogrunner	K2 Feature; Blogrunner	World Wide Web		Multiple	http://www.blogrunner.com/snapshot/t/news/international/
47	K2	Online Climbing News	explorersweb	mounteverest.net	International	2000000	August 17th, 2008	http://www.mounteverest.net/news.php?id=17500
48	K2	Magazine	Outside Magazine	Outside Online	International	650000	Unknown	http://outside.away.com/outside/destinations/200809/k
49	K2	Blog	ath1137.net	ath1137.net	World Wide Web		October 28th, 2008	http://www.ath1337.net/k2-the-most-dangerous-peak-in-the-world/
50	K2	Blog	TeamGearedUp	TeamGearedUp	World Wide Web		August 9th, 2008	http://blog.teamgearedup.com/2008/08/k2-bottleneck-1106hrs-1st-aug-2008-the-last-photo.html
51	K2	Online News	UKC News	UKC News	UK		August, 2008	http://www.ukclimbing.com/news/item.php?id=45242
52	K2	Newspaper	The Times	Irish Times	Ireland	118259	August 6th, 2008	http://www.irishtimes.com/newspaper/ireland/2008/0806
53	K2	Magazine	The Atlantic	The Atlantic	National	460000	August 7th, 2008	http://ta-nehiscoates.theatlantic.com/archives/2008/08/i_dont_quite
54	K2	Newspaper	Seattle Times	Seattle Times: Nation and World	Regional	215311	August 5th, 2008	http://seattletimes.nwsources.com/html/nationworld/2008092068
55	Broad Peak	Blog	Edita	Edita Blog	Japan		March 12th, 2007	http://www.edita.jp/arcteryx/archive/200705-new.html
56	K2	Online Magazine	Climbing Magazine	Climbing.com	World Wide Web	17795	September 4th, 2008	http://www.climbing.com/exclusive/above/cowboys_on
57	K2	Online News	Live Leak	Live Leak	World Wide Web		August 3rd, 2008	http://www.liveleak.com/view?i=5e3_1217793285

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58	K2	Blog	HimalayanAdventure.eu	Zimbio	World Wide Web		August 19th, 2008	http://www.zimbio.com/member/himalayanadventure/
59	K2	Blog	The Adventurist	The Adventurist	World Wide Web		August 4th, 2008	http://skinnymoose.com/adventurist/2008/08/04/its-official-11-climbers-perish-on-k2-in-one-of-mountaineerings-most-deadly-accidents/
60	K2	Online Climbing News	explorersweb	mounteverest.net	International	2000000	July 16th, 2008	http://www.mounteverest.net/news.php?id=17419
61	K2	Online Climbing News	explorersweb	explorersweb.com	International	2000000	June 5th, 2008	http://www.explorersweb.com/news.php?id=17328
62	K2	Blog	Get Outdoors Blog	Get Outdoors Blog	World Wide Web		August 8th, 2008	http://www.getoutdoors.com/goblog/index.php?/archives/2912-K2-Tragedy-Update-Bottleneck-Photo-The-Day-Of.html
63	K2	Newspaper	The Times	The Times	United Kingdom	618160	August 10th, 2008	http://www.timesonline.co.uk/tol/news/world/asia/article44934
64	K2	Newspaper	The Independant	The Independant	International	243398	August 27th, 2008	http://www.independent.co.uk/news/world/asia/death-or-glory-the-truth-about-k2-909516.html
65	Broad Peak Expedition	Russian Climbing News Website	Slope.ru	Slope.ru	Russia		July 30th, 2007	http://www.slope.ru/?p=world-news&m=menu1&l=en&yy=2008&
66	K2	Blog	Himalman Web Blog	Himalman Web Blog	World Wide Web		August 18th, 2008	http://himalman.wordpress.com/2008/08/18/himalaya-2008-climbing-season-karakoram-and-himalaya-wrap-up-8-week-in-review/
67	K2	Newswire	Watershed News	Watershed News	Regional News Wire		August 7th, 2008	http://watershednews.blogspot.com/2008/08/death-zone.html
68	K2	Newspaper	New York Times	New York Times	International	1000665	August 6th, 2008	http://www.nytimes.com/2008/08/07/world/asia/07k2.html
69	K2	Newspaper	Tampa Bay Tribune	Tampa Bay Online	Regional	226990	August 5th, 2008	http://www2.tbo.com/content/2008/aug/05/na-death-toll-reaches-11-in-k2-ice-avalanche/
70	K2	Online Climbing News	explorersweb	thepoles.com	World Wide Web	2000000	July 29th, 2008	http://www.thepoles.com/news.php?id=17444
71	K2	Blog	Amazon.com	Askville	World Wide Web		August 8th, 2008	http://askville.amazon.com/died-swept-K2-mountain-Serac-area-bottleneck/AnswerViewer.do?requestId=13738115
72	K2	Newspaper	Press Telegram	Press Telegram	Regional		August 8th, 2008	http://www.pressetelegram.com/election2008/ci_10110087

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73	K2	Newspaper	Los Angeles Times	Los Angeles Times	National	773884	August 7th, 2008	http://www.latimes.com/travel/la-trw-ktwo7-nicholas-rice-2008aug07-pg,0,7971388.photogallery?index=3
74	Broad Peak Expedition	Blog	Giroguides	Giroguides	World Wide Web		August 1st, 2007	http://www.giroguies.com/07BroadPeak/K2climb.net.pdf
75	K2	Newspaper	Saudi Gazette	Saudi Gazette	Saudi Arabia	50000	August 6th, 2008	http://www.saudigazette.com.sa/index.cfm?method=home.regcon&contentID=200808071381
76	K2	Newspaper	International Herald Tribune	International Herald Tribune	International	242073	August 5th, 2008	http://www.iht.com/articles/2008/08/05/asia/k2.php
77	K2	Magazine	Men's Journal	Men's Journal	National	710255	October 12th, 2008	http://www.mensjournal.com/k2&mobi&comments=95&page
78	K2	Blog	Everest By Climbers Blog	Everest By Climber Blog	European Union; World Wide Web		August 5th, 2008	http://www.everestbyclimbers.eu/?p=163
79	Gasherbrum II Expedition	Online Climbing News	everestnews.com	everestnews.com	International	2000000	August 9th, 2006	http://www.everestnews.com/pak2006/gash08092006.htm
80	K2, Kilimanjaro	Newspaper	The Daily Breeze	The Daily Breeze: Cover Story	Southbay	70000	December 30th, 2008	http://www.dailybreeze.com/ci_11341491
81	K2	Blog	Pat Falvey Irish & Worldwide Adventures	Pat Falvey Irish & Worldwide Adventures	Ireland		Date Unknown	http://www.patfalvey.com/viewnews.php?id=43
82	K2	Blog	Peter Delaney's Blog	Peter Delaney's Blog	World Wide Web		August 7th, 2008	http://www.jroller.com/pdelaney/
83	K2, Broad Peak, Gasherbrum II, Shishapangma	Online Climbing News	explorersweb	k2climb.net, thepoles.com, mounteverest.net	International	2000000	Extensive Expedition Coverage Referencing Nick's Website and Blog in 2007 and 2008	http://www.k2climb.net (search "Nick Rice")
84	K2	Magazine	Rock And Ice Magazine	Rock and Ice Magazine	National	30000	December 2008 Issue 173	http://www.rockandice.com/magazine.php?issue=173
85	K2	Magazine	Alpinist Magazine	Alpinist Magazine	National	9000	August 7th, 2008	http://www.alpinist.com/doc/web08x/newswire-k2-rescues-fatalities
86	K2	Magazine	National Geographic	National Geographic Adventure Magazine	National	600000	December 2008/January 2009 Issue	
87	K2	Online Encyclopedia	Wikipedia	Wikipedia	International	77000000	Unknown	http://en.wikipedia.org/wiki/2008_K2_Disaster
88	K2	Newspaper	The Daily News	The Daily News	Regional	137344	August 4th, 2008	
89	K2	Newspaper	USA Today	USA Today; World	National	2284219	August 5th, 2008	
90	K2	Newspaper	New York Times	New York Times; International Edition	International	1438585	August 10th, 2008	http://www.nytimes.com/2008/08/10/weekinreview/10b

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91	Cho Oyu Expedition	Blog	IMG Blog	IMG Blog	World Wide Web		October 2004	http://www.mountainguides.com/04cho-oyu/index.html
92	Cho Oyu Expedition	Online Climbing News	everestnews.com	everestnews.com	International	60000	October 2004	http://www.everestnews2004.com/stories2004/singchooyu2004.1
93	K2	Blog	SierraDescents.com	SierraDescents.com	World Wide Web		August 5th, 2008	http://www.sierradescents.com/tag/k2
94	K2	Newspaper	Reuters India	Reuters India	India	3000000	August 4th, 2008	http://in.reuters.com/article/worldNews/idINIndia-34815920080804?sp=true
95	K2	Television	BBC	BBC News	International	233000000	August 6th, 2008	http://news.bbc.co.uk/2/hi/south_asia/7544483.stm
96	K2	Newspaper	The Beach Reporter	The Beach Reporter (Cover)	Local	14500	August 7th, 2008	Not Archived
97	K2	Magazine	Alpinist Magazine	Alpinist Magazine	National	9000	Interview from Nicholas Rice; Photos	Issue 26, To be Published March/April, 2009
98	K2	Magazine	Gripped: The Climbing Magazine	Gripped: The Climbing Magazine	National		October/November Issue	http://www.zinio.com/pages/GrippedTheClimbingM
99	Manaslu	Internet	explorersweb.com	mounteverest.net	International	2,000,000	March 20th, 2009	http://www.mounteverest.net/news.php?id=18150
100	Manaslu	Internet	exporersweb.com	mounteverest.net	Internartional	2,000,000	May 22nd, 2009	http://www.mounteverest.net/news.php?id=18365
101	Manaslu	Newspaper	TBR	The Beach Reporter	Local		May 20th, 2009	http://www.tbnews.com/articles/2009/05/21/hermosa
102	Manaslu	Magazine	Skram Media	The Mountain Gazette		17795	May 3rd, 2009	http://www.mountaingazette.com/news/mountain_notebook/high
103	Manaslu	Television	CBS	CBS News	Regional	7600000	May 23rd, 2009	http://cbs2.com/local/Nicholas.Rice.Manaslu.2.1017813.html
104	Manaslu	Magazine	Skram Media	Climbing Magazine	National	17795	May 3rd, 2009	http://www.climbing.com/exclusive/above/high-altitude_rescues_on_manaslu/
105	Manaslu	Magazine	Skram Media	Climbing Magazine	National	17795	May 22nd, 2009	http://www.climbing.com/exclusive/above/persistence
106	Manaslu	Blog	Canadian Traveller.eu	canadiantraveller.eu	World Wide Web		April 11th, 2009	http://canadiantraveler.wspinacze.pl/tl/tag/piotr-morawski/
107	Manaslu	Television	NBC Los Angeles	NBC Los Angeles	Regional		April 25th, 2009	http://www.nbclosangeles.com/news/local/Local-Climber-Who-Survived-K2-Now-in-Nepalese-Himalaya.html
108	Manaslu	Internet	Montagna.org	Montagna.tv	Italy		May 15th, 2009	http://www.montagna.tv/?q=node/10293
109	Manaslu	News Wire	Watershed News	Watershed News	Regional		April 22nd, 2009	http://watershednews.blogspot.com/2009/04/manaslu_22.html
	TOTAL					457,072,488		